

TIMTORRES

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EXPERIENCE

Kodak | Rochester, NY

Graphic Design Intern | June 2016 - Present

Helped develop new guidelines for a brand refresh and applied them to existing products and designs, including a new desktop and mobile design for the global Kodak website. Was lead designer and UX architect for the Super 8 asset management portal. Did a second-phase design for the Reel Film Finder app. Internship extended to a part-time position ending Spring 2018.

RIT School of Photographic Sciences | Rochester, NY

Teacher's Assistant | January 2016 - Present

Assist in a web design/development class for photography majors. Give design direction and lecture about the design process leading up to the development phase.

RIT College of Science | Rochester, NY

Communications assistant | March - May 2016

Handled all things promotional for the College of Science, from photography, social media, and website management, to print design and long-term projects in the communications department.

ACCOMPLISHMENTS

Thought At Work Design Conference

Co-coordinator, Volunteer | November 2013 - Present

Co-coordinator of three-day student-run conference. Contribute to the branding development, concept conference content and attendee experience, and communicate with and manage smaller teams. Collaborate year-round with a variety of majors, departments, administrators, companies, and professionals.

Nanoline Competition

Team Leader, Marketing | October 2010 - April 2013

Team leader for three yearly projects. Managed roles within the team while developing parts of the projects independently. Grand prize win in 2011 earned a trip to Germany to show off the project to thousands in the international Hannover Industrial Trade Fair. Worked almost every day after school for six months each year to bring the project together, learning new technology, skills, and cross-collaboration experience.

2017 Gold ADDY Award

Kodak brand refresh, Designer | March 2017

HELLO

I'm a self-motivated, meticulous designer who obsesses over the details. I enjoy using both sides of my brain equally to teach myself new things and go beyond what everyone else is doing. My passion for making is rivaled only by my love for dogs and chocolate!

EDUCATION

Rochester Institute of Technology

BFA New Media Design

BFA Photojournalism

GPA 3.65 | May 2018

Honors Program | Dean's List

STRENGTHS & SKILLS

UI / UX Design
Interaction Design
3D / Motion
Photography / Video

Photoshop / Illustrator
After Effects / Premiere
Cinema 4D / Processing
HTML5 / CSS3
JavaScript / Slack

Nikon / Canon
Leadership / Project Management
3D Printing / Laser Cutting
Creative Problem Solving
Basic Electronics / Soldering

ACTIVITIES & INTERESTS

New Media Club (President)
NPPA
Varsity Track and Field (2013 - 2015)
InterVarsity
Outing Club
Soccer
Biking
Ultimate