

# TIMTORRES

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## EXPERIENCE

### Freelance Designer | Rochester, NY

UX, UI, Frontend, Graphic Design | August 2017 - Current

Perform a wide range of design services with a focus on UX, web, and app design for startups and established companies. Short turnaround for small projects and carefully crafted work for long-term contracts.

### NetDragon Websoft Holdings Limited | Fuzhou, Fujian, China

UX Design Intern | July 2017 - August 2017

Worked in a team of 3 to apply service design methodology to improve the experience of guests staying in the company hotel. Developed a three-tier solution in the areas of internal communication, guest-system interaction, and interior design.

Developed the UX for an internal gaming app to be released in the North American market.

Received the "Best UX Designer" award at the end of the internship.

### Kodak | Rochester, NY

Graphic Design Intern | June 2016 - May 2017

Helped develop new guidelines for a brand refresh and applied them to existing products and designs, including a new desktop and mobile design for the global Kodak website. Lead designer and UX architect for the Super 8 asset management portal. Did a second-phase design for the Reel Film Finder app. Internship extended to a year-long position.

## ACCOMPLISHMENTS

### Thought At Work Design Conference

Co-coordinator, Volunteer | November 2013 - October 2016

Co-coordinator of three-day student-run conference. Contribute to the branding development, concept conference content and attendee experience, and communicate with and manage smaller teams. Collaborate year-round with a variety of majors, departments, administrators, companies, and professionals.

### Nanoline Competition

Team Leader, Marketing | October 2010 - April 2013

Team leader of three 6-month projects. Managed roles within the team while developing parts of the projects independently. Grand prize win in 2011 earned a trip to Germany to show off the project to thousands in the international Hannover Industrial Trade Fair. Leveraged new technology, skills, and cross-collaboration experience.

### 2017 Gold ADDY Award

Kodak brand refresh, Designer | March 2017

## HELLO

I'm a self-motivated, meticulous designer who obsesses over the details. I enjoy using both sides of my brain equally to teach myself new things and go beyond what everyone else is doing. My love for making is rivaled only by dogs and chocolate!

## EDUCATION

### Rochester Institute of Technology

BFA New Media Design

GPA 3.58 | December 2017

Honors Program | Dean's List

## STRENGTHS & SKILLS

UX / UI Design  
Interaction Design  
3D / Motion  
Interactive / Motion Prototyping  
Photography / Video

Photoshop / Illustrator  
After Effects / Premiere  
Cinema 4D / Processing  
HTML5 / CSS3 / JS  
Slack / Trello

Leadership / Project Management  
3D Printing / Laser Cutting  
Basic Electronics / Soldering  
I love solving problems!

## ACTIVITIES & INTERESTS

New Media Club (President, VP)  
Varsity Track and Field  
Biking  
NPPA  
Outing Club  
Soccer  
Ultimate  
Dog Spotting (I'm very good at it)