

TIMTORRES

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EXPERIENCE

NetDragon Websoft Holdings Limited | Fuzhou, Fujian, China

UX Design Intern | July 2017 - August 2017

Worked in a team of 3 to apply service design methodology to improve the experience of guests staying in the company hotel. Developed a three-tier solution in the areas of internal communication, guest-system interaction, and interior design.

Developed the UX for an internal gaming app to be released in the North American market.

Received the "Best UX Designer" award at the end of the internship.

Kodak | Rochester, NY

Graphic Design Intern | June 2016 - May 2017

Helped develop new guidelines for a brand refresh and applied them to existing products and designs, including a new desktop and mobile design for the global Kodak website. Was lead designer and UX architect for the Super 8 asset management portal. Did a second-phase design for the Reel Film Finder app. Internship extended to a part-time position.

RIT College of Science | Rochester, NY

Communications assistant | March - May 2016

Handled all things promotional for the College of Science, from photography, social media, and website management, to print design and long-term projects in the communications department.

ACCOMPLISHMENTS

Thought At Work Design Conference

Co-coordinator, Volunteer | November 2013 - October 2016

Co-coordinator of three-day student-run conference. Contribute to the branding development, concept conference content and attendee experience, and communicate with and manage smaller teams. Collaborate year-round with a variety of majors, departments, administrators, companies, and professionals.

Nanoline Competition

Team Leader, Marketing | October 2010 - April 2013

Team leader of three 6-month projects. Managed roles within the team while developing parts of the projects independently. Grand prize win in 2011 earned a trip to Germany to show off the project to thousands in the international Hannover Industrial Trade Fair. Learned new technology, skills, and cross-collaboration experience.

2017 Gold ADDY Award

Kodak brand refresh, Designer | March 2017

HELLO

I'm a self-motivated, meticulous designer who obsesses over the details. I enjoy using both sides of my brain equally to teach myself new things and go beyond what everyone else is doing. My passion for making is rivaled only by my love for dogs and chocolate!

EDUCATION

Rochester Institute of Technology

BFA New Media Design

GPA 3.58 | December 2017

Honors Program | Dean's List

STRENGTHS & SKILLS

UI / UX Design
Interaction Design
3D / Motion
Photography / Video

Photoshop / Illustrator
After Effects / Premiere
Cinema 4D / Processing
HTML5 / CSS3
InVision / Slack

Nikon / Canon
Leadership / Project Management
3D Printing / Laser Cutting
Creative Problem Solving
Basic Electronics / Soldering

ACTIVITIES & INTERESTS

New Media Club (President)
Varsity Track and Field (2013 - 2015)
Biking
NPPA
Outing Club
Soccer
Ultimate
Dogs